

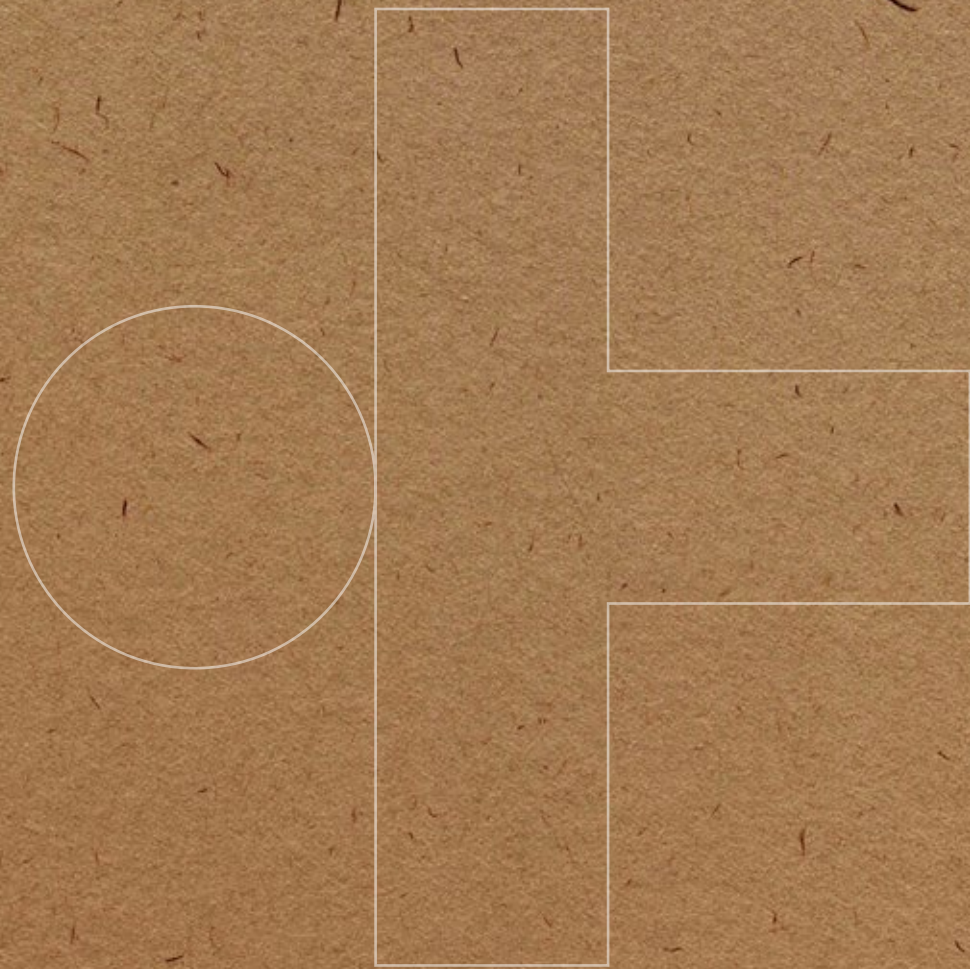
itson

When it's on



PRODUCT CATALOGUE 2024-2025

When it's on



It's on.

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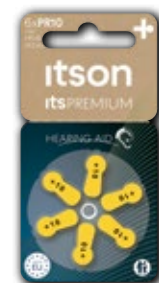
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itsSPECIALTIES



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itsCHARGERS



COMING
SOON

itsPOWER BANKS



COMING
SOON

itsLIGHTING



COMING
SOON

Advanced Power Solutions

at a glance

COMPANY



APS is one of the **BIGGEST MANUFACTURERS of CONSUMER BATTERIES** in Europe



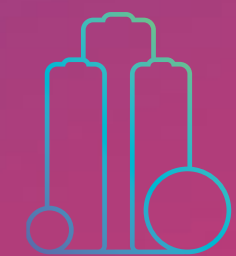
Dedication to making a **DIFFERENCE FOR OUR PLANET**
Aim to become **CARBON NEUTRAL** by 2030.



Take a look at our green actions for a sustainable future.



Long lasting history of **MANUFACTURING EXCELLENCE**



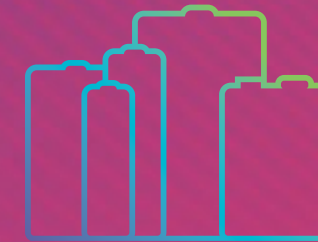
KEY PRODUCTS:

Alkaline	Specialties
Zinc Carbon	Powerbanks
Ni-MH	

SALES



Multi-channel presence & trusted **OEM SUPPLIER**



Multiple Battery & Mobile Energy Solutions Brand

CUSTOMERS



Diversified Customer Base



CA. 500 Customers in **over 50 countries**

APS

aps advanced power solutions

Key Facts

MANUFACTURING EXCELLENCE in Europe

MULTI-CHANNEL PRESENCE & TRUSTED OEM SUPPLIER

retail – wholesale – discount – e-commerce



HIGH PRODUCT QUALITY & PERFORMANCE



LONG TERM EXPERIENCE



SUSTAINABLE SOLUTIONS

EU production
Plastic free packaging
Pre-charged with solar energy



BATTERY EXPERT

→ energy solutions beyond batteries



DEDICATED SALES TEAMS ACROSS EUROPE

Benelux - France - Germany - Italy - Nordics
Poland - Spain - UK - Exports (out of Europe)



Sales & HQ Belgium

Location: Brussels, Belgium

Shared Service Center

Purchase, Sales, Marketing
Location: Warsaw, Poland

Factory Poland

Location: Gniezno, Poland
Established in: December 15th, 1993

its COMMUNICATION

Immerse yourself in the pinnacle of battery technology that aligns with your values. itson seamlessly blends quality and environmental responsibility, providing you with a powerful yet sustainable energy solution.

Your choice matters. By choosing itson, you're not just getting a battery; you're supporting a movement towards responsible consumption. Shop consciously, and power your devices with a purpose.

Visit itson.eu and witness the harmony of power and sustainability. Let's redefine the way we charge our world, one responsible choice at a time.

#ConsciousLiving

#LeaveAnOtherKindOfFootprint



itson.eu



[itson](https://www.facebook.com/itson)



[itson_energy_for_life](https://www.instagram.com/itson_energy_for_life)



it's on.

itson

When it's on

alkaline



Our commitment to sustainability and innovation sets us apart from the rest. Every battery we offer features improved performance and highest quality materials to ensure maximum efficiency, no matter what the application.

Our Alkaline batteries are sourced and produced in Europe, drastically reducing our ecological footprint due to less CO₂ emission. itson batteries are packed in environmental-friendly, plastic free packaging. They are suited for all your devices, from low to high drain.

ItsPOWER and ItsPREMIUM produced with sustainability in mind.



LOCALLY PRODUCED,
with 100% renewable energy *1



*1 Valid for AA, AAA, C & D batteries.
Discover our steps towards more sustainability on itson.eu/en/about.



The ideal power source for high drain use.

We understand the importance of sustainability in today's world and strive to provide our customers with the highest quality EU produced alkaline batteries.

Our ItsPREMIUM alkaline battery is best used for high drain devices. This battery generates a high output voltage to meet the power demands of most portable devices, gaming controllers, children's toys, digital cameras, etc.

Reliability on the go.

Best for PLAY



Performance



Energy For Play

its PREMIUM

High quality battery, designed to ensure optimal performance.

ItsPREMIUM batteries are designed to ensure long lasting energy for high drain appliances, even when competition has given up.

Built in safety features ensure a very good leakage resistance and preservation of the battery power, even after several years of storage (at room temperature).



LOCALLY PRODUCED, with 100% renewable energy *1



Best for PLAY



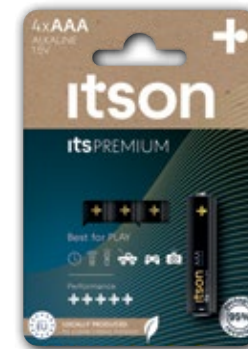
Performance



ItsPREMIUM batteries are available in various sizes and pack versions. Below you find an overview of the available packs:



*1 Valid for AA & AAA batteries. Discover our sustainability program on ap.solutions/sustainability.



4xAAA
ALKALINE 1.5V
LR03IPR/4CP

BATTERY

Diameter 10.5 mm
Height 44.5 mm
Weight 11.4 g

CSU

Width 83 mm
Height 120 mm
Depth 12 mm
batteries 4

EAN CSU 5410853067573
EAN carton 5410853068129

CSU / inner carton 12
CSU / outer carton 60



4xAA
ALKALINE 1.5V
LR6IPR/4CP

BATTERY

Diameter 14.25 mm
Height 50.5 mm
Weight 23.5 g

CSU

Width 83 mm
Height 120 mm
Depth 16 mm
batteries 4

EAN CSU 5410853067566
EAN carton 5410853068112

CSU / inner carton 12
CSU / outer carton 60

its on.

its on

When it's on



8xAAA
ALKALINE 1.5V
LR03IPR/8HH

BATTERY		CSU	
Diameter	10.5 mm	Width	88 mm
Height	44.5 mm	Height	92 mm
Weight	11.4 g	Depth	12 mm
		# batteries	8
EAN CSU		5410853064404	
EAN carton		5410853064480	
# CSU / carton		20	



8xAAA
ALKALINE 1.5V
LR03IPR/8CB

BATTERY		CSU	
Diameter	10.5 mm	Width	85 mm
Height	44.5 mm	Height	46 mm
Weight	11.4 g	Depth	12 mm
		# batteries	8
EAN CSU		5410853064411	
EAN carton		5410853064497	
# CSU / carton		20	



10xAAA
ALKALINE 1.5V
LR03IPO/10HH

BATTERY		CSU	
Diameter	10.5 mm	Width	107 mm
Height	44.5 mm	Height	92 mm
Weight	11.4 g	Depth	12 mm
		# batteries	10
EAN CSU		5410853064428	
EAN carton		5410853064503	
# CSU / carton		20	



10xAAA
ALKALINE 1.5V
LR03IPR/10CB

BATTERY		CSU	
Diameter	10.5 mm	Width	107 mm
Height	44.5 mm	Height	46 mm
Weight	11.4 g	Depth	12 mm
		# batteries	10
EAN CSU		5410853064435	
EAN carton		5410853064510	
# CSU / carton		20	



8xAA ALKALINE 1.5V
LR6IPR/8HH

BATTERY		CSU	
Diameter	14.25 mm	Width	135 mm
Height	50.5 mm	Height	100 mm
Weight	23.5 g	Depth	16 mm
		# batteries	8
EAN CSU		5410853064367	
EAN carton		5410853064442	
# CSU / carton		20	



8xAA
ALKALINE 1.5V
LR6IPR/8CB

BATTERY		CSU	
Diameter	14.25 mm	Width	117 mm
Height	50.5 mm	Height	53 mm
Weight	23.5 g	Depth	16 mm
		# batteries	8
EAN CSU		5410853064374	
EAN carton		5410853064459	
# CSU / carton		40	



10xAA ALKALINE 1.5V
LR6IPR/10HH

BATTERY		CSU	
Diameter	14.25 mm	Width	145 mm
Height	50.5 mm	Height	100 mm
Weight	23.5 g	Depth	16 mm
		# batteries	10
EAN CSU		5410853064381	
EAN carton		5410853064466	
# CSU / carton		20	



10xAA
ALKALINE 1.5V
LR6IPR/10CB

BATTERY		CSU	
Diameter	14.25 mm	Width	145 mm
Height	50.5 mm	Height	53 mm
Weight	23.5 g	Depth	16 mm
		# batteries	10
EAN CSU		5410853064398	
EAN carton		5410853064473	
# CSU / carton		40	



The ideal power source for most devices.

Our ItsPOWER alkaline battery is well suited for most household appliances. Clocks, remote controls, torch lights and all other low to medium drain devices find an ideal power source in this battery. Reinvigorating and reliable.

Our long lasting alkaline batteries are designed to reduce the amount of landfill waste and help the environment. With EU production facilities, it also helps to reduce our impact on our ecological footprint.

Best for HOME



Performance



Energy For Home

its POWER

A powerful and responsible choice.

The ItsPOWER battery is an ideal solution for commonly used devices, providing reliable and dependable power, manufactured with conscious practices in mind.

Built in safety features ensure a very good leakage resistance and preservation of the battery power, even after several years of storage (at room temperature).



LOCALLY PRODUCED,
with 100% renewable energy*1

Best for HOME



Performance



ItsPOWER batteries are available in various sizes and pack versions.
Below you find an overview of the available packs:



*1 Valid for AA, AAA, C & D batteries.
Discover our sustainability program on itson.eu/en/about.



4xAAA
ALKALINE 1.5V
LR03IPO/4CP

BATTERY

Diameter 10.5 mm
Height 44.5 mm
Weight 11.4 g

CSU

Width 83 mm
Height 120 mm
Depth 12 mm
batteries 4

EAN CSU 5410853067467
EAN carton 5410853068013

CSU / inner carton 12
CSU / outer carton 60



4xAA
ALKALINE 1.5V
LR6IPO/4CP

BATTERY

Diameter 14.25 mm
Height 50.5 mm
Weight 23.5 g

CSU

Width 83 mm
Height 120 mm
Depth 16 mm
batteries 4

EAN CSU 5410853067399
EAN carton 5410853067948

CSU / inner carton 12
CSU / outer carton 60

its on.

itson

When it's on



8xAAA
ALKALINE 1.5V
LR03IPO/8HH

BATTERY		CSU	
Diameter	10.5 mm	Width	88 mm
Height	44.5 mm	Height	92 mm
Weight	11.4 g	Depth	12 mm
		# batteries	8
EAN CSU		5410853067474	
EAN carton		5410853068020	
# CSU / carton		20	



8xAAA
ALKALINE 1.5V
LR03IPO/8CB

BATTERY		CSU	
Diameter	10.5 mm	Width	85 mm
Height	44.5 mm	Height	46 mm
Weight	11.4 g	Depth	12 mm
		# batteries	8
EAN CSU		5410853067481	
EAN carton		5410853068037	
# CSU / carton		20	



10xAAA
ALKALINE 1.5V
LR03IPO/10HH

BATTERY		CSU	
Diameter	10.5 mm	Width	107 mm
Height	44.5 mm	Height	92 mm
Weight	11.4 g	Depth	12 mm
		# batteries	10
EAN CSU		5410853067498	
EAN carton		5410853068044	
# CSU / carton		20	



10xAAA
ALKALINE 1.5V
LR03IPO/10HH
8+2

BATTERY		CSU	
Diameter	10.5 mm	Width	107 mm
Height	44.5 mm	Height	92 mm
Weight	11.4 g	Depth	12 mm
		# batteries	10
EAN CSU		5410853067504	
EAN carton		5410853068051	
# CSU / carton		20	



10xAAA
ALKALINE 1.5V
LR03IPO/10CB

BATTERY		CSU	
Diameter	10.5 mm	Width	107 mm
Height	44.5 mm	Height	46 mm
Weight	11.4 g	Depth	12 mm
		# batteries	10
EAN CSU		5410853067511	
EAN carton		5410853068068	
# CSU / carton		20	



10xAAA
ALKALINE 1.5V
LR03IPO/10CB 8+2

BATTERY		CSU	
Diameter	10.5 mm	Width	107 mm
Height	44.5 mm	Height	46 mm
Weight	11.4 g	Depth	12 mm
		# batteries	10
EAN CSU		5410853067528	
EAN carton		5410853068075	
# CSU / carton		20	



8xAA ALKALINE 1.5V
LR6IPO/8HH

BATTERY		CSU	
Diameter	14.25 mm	Width	135 mm
Height	50.5 mm	Height	100 mm
Weight	23.5 g	Depth	16 mm
		# batteries	8
EAN CSU		5410853067405	
EAN carton		5410853067955	
# CSU / carton		20	



8xAA ALKALINE 1.5V
LR6IPO/8CB

BATTERY		CSU	
Diameter	14.25 mm	Width	117 mm
Height	50.5 mm	Height	53 mm
Weight	23.5 g	Depth	16 mm
		# batteries	8
EAN CSU		5410853067412	
EAN carton		5410853067962	
# CSU / carton		40	

10xAA ALKALINE 1.5V
LR6IPO/10HH



BATTERY		CSU	
Diameter	14.25 mm	Width	145 mm
Height	50.5 mm	Height	100 mm
Weight	23.5 g	Depth	16 mm
		# batteries	10

EAN CSU 5410853067429
EAN carton 5410853067979

CSU / carton 20

10xAA ALKALINE 1.5V
LR6IPO/10HH 8+2



BATTERY		CSU	
Diameter	14.25 mm	Width	145 mm
Height	50.5 mm	Height	100 mm
Weight	23.5 g	Depth	16 mm
		# batteries	10

EAN CSU 5410853067436
EAN carton 5410853067986

CSU / carton 20

10xAA ALKALINE 1.5V
LR6IPO/10CB



BATTERY		CSU	
Diameter	14.25 mm	Width	145 mm
Height	50.5 mm	Height	53 mm
Weight	23.5 g	Depth	16 mm
		# batteries	10

EAN CSU 5410853067443
EAN carton 5410853067993

CSU / carton 40

10xAA ALKALINE 1.5V
LR6IPO/10CB 8+2



BATTERY		CSU	
Diameter	14.25 mm	Width	145 mm
Height	50.5 mm	Height	53 mm
Weight	23.5 g	Depth	16 mm
		# batteries	10

EAN CSU 5410853067450
EAN carton 5410853068006

CSU / carton 40



2xC
ALKALINE 1.5V
LR14IPO/2CP

BATTERY		CSU	
Diameter	25.7 mm	Width	83 mm
Height	50 mm	Height	120 mm
Weight	68.7 g	Depth	27 mm
		# batteries	2

EAN CSU 5410853067535
EAN carton 5410853068082

CSU / inner carton 12
CSU / outer carton 60



2xD
ALKALINE 1.5V
LR20IPO/2CP

BATTERY		CSU	
Diameter	33.6 mm	Width	83 mm
Height	61.5 mm	Height	120 mm
Weight	140.9 g	Depth	35 mm
		# batteries	2

EAN CSU 5410853067542
EAN carton 5410853068099

CSU / inner carton 12
CSU / outer carton 60



1x9V
ALKALINE
6LR61IPO/1CP

BATTERY		CSU	
Width	25.5 mm	Width	83 mm
Height	47.5 mm	Height	120 mm
Depth	16.5 mm	Depth	18.6 mm
Weight	43.3 g	# batteries	1

EAN CSU 5410853067559
EAN carton 5410853068105

CSU / inner carton 12
CSU / outer carton 60

+ Since product specifications/availability may differ from country to country, the information contained herein should not be used or relied upon as a substitute for information that is available to you from our local dealers. Please contact your APS sales agent to discuss possibilities.

itsON

When it's on

recharge



Our rechargeable batteries are our most eco-friendly product. They are sustainably produced and precharged with solar energy, drastically cutting carbon emissions. These reliable batteries come in recycled, plastic free packaging.

**Recharge your life,
repower the future.**



Pre-charged with
SOLAR ENERGY





Rechargeable batteries for sustainable high drain use.

In a world of technological advancement, consumers are increasingly looking for ways to reduce their environmental footprint. That's why we have spent time researching high-quality, safe and durable rechargeable batteries and packaging options on the market today.

ItsRECHARGEpro battery are best used for high drain devices. This rechargeable battery meets the power demands of most portable devices, gaming controllers, children's toys, digital cameras and so forth. The batteries are ready to use, fully powered with solar energy.

Best for PRO



Capacity

2500 mAh - **930** mAh



Energy For Pro

its RECHARGE PRO

Ready to use rechargeable batteries.

ItsRECHARGE PRO batteries can be used immediately after purchase, so they combine the convenience of disposable (alkaline) batteries with the performance and the cost benefits of rechargeable batteries. They are the perfect choice to provide energy for high current consuming devices, and even perform in very low temperatures.

Due to low self-discharge, ItsRECHARGE PRO batteries keep their energy even after several years of storage.



Pre-charged with **SOLAR ENERGY**



Best for PRO



Capacity

2500 mAh - 930 mAh



ItsRECHARGE PRO batteries are available in various sizes and pack versions. Below you find an overview of the available packs:



It's on!



Since product specifications/availability may differ from country to country, the information contained herein should not be used or relied upon as a substitute for information that is available to you from our local dealers. Please contact your APS sales agent to discuss possibilities.

its on

When it's on



4xAAA
RECHARGEABLE 1.2V
HHR03-930IT/4CP

BATTERY

Diameter 10.5 mm
Height 44.5 mm
Weight 12.5 g
Capacity 930 mAh

CSU

Width 83 mm
Height 120 mm
Depth 12 mm
batteries 4

EAN CSU 5410853067719
EAN carton 5410853068266

CSU / inner carton 12
CSU / outer carton 48



8xAAA
RECHARGEABLE 1.2V
HHR03-930IT/8CB

BATTERY

Diameter 10.5 mm
Height 44.5 mm
Weight 12.5 g
Capacity 930 mAh

CSU

Width 85 mm
Height 45 mm
Depth 12 mm
batteries 8

EAN CSU 5410853067733
EAN carton 5410853068280

CSU / carton 20



4xAA
RECHARGEABLE 1.2V
HHR6-2500IT/4CP

BATTERY

Diameter 14.35 mm
Height 50.4 mm
Weight 29.9 g
Capacity 2500 mAh

CSU

Width 83 mm
Height 120 mm
Depth 16 mm
batteries 4

EAN CSU 5410853067672
EAN carton 5410853068228

CSU / inner carton 12
CSU / outer carton 48



8xAA
RECHARGEABLE 1.2V
HHR6-2500IT/8CB

BATTERY

Diameter 14.35 mm
Height 50.4 mm
Weight 29.9 g
Capacity 2500 mAh

CSU

Width 117 mm
Height 53 mm
Depth 16 mm
batteries 8

EAN CSU 5410853067696
EAN carton 5410853068242

CSU / carton 40

it's on!

its on

When it's on



Rechargeable batteries powered with solar energy.

ItsRECHARGE batteries are well suited for most household appliances. With a life span of 600 cycles, clocks, remote controls, torch lights and other low to medium drain devices are recharged over and over. These batteries are ready to use, fully powered with solar energy.

Energy For Play

Best for PLAY



Capacity

2000 mAh - **800** mAh



its RECHARGE

Ready to use rechargeable batteries.

ItsRECHARGE batteries can be used immediately after purchase, so they combine the convenience of disposable (alkaline) batteries with the performance and the cost benefits of rechargeable batteries.

Due to low self-discharge, ItsRECHARGE batteries keep their energy even after several years of storage.



Pre-charged with **SOLAR ENERGY**



Best for PLAY



Capacity

2000 mAh - 800 mAh



ItsRECHARGE batteries are available in various sizes and pack versions. Below you find an overview of the available packs:



It's on!



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its on

When it's on



4xAAA
RECHARGEABLE 1.2V
HHR03-800IT/4CP

BATTERY

Diameter 10.5 mm
Height 44.5 mm
Weight 12.5 g
Capacity 800 mAh

CSU

Width 83 mm
Height 120 mm
Depth 12.5 mm
batteries 4

EAN CSU 5410853067634
EAN carton 5410853068181

CSU / inner carton 12
CSU / outer carton 48



8xAAA
RECHARGEABLE 1.2V
HHR03-800IT/8CB

BATTERY

Diameter 10.5 mm
Height 44.5 mm
Weight 12.5 g
Capacity 800 mAh

CSU

Width 85 mm
Height 45 mm
Depth 12 mm
batteries 8

EAN CSU 5410853067658
EAN carton 5410853068204

CSU / carton 20



4xAA
RECHARGEABLE 1.2V
HHR6-2000IT/4CP

BATTERY

Diameter 14.5 mm
Height 50.5 mm
Weight 29.9 g
Capacity 2000 mAh

CSU

Width 83 mm
Height 120 mm
Depth 16.5 mm
batteries 4

EAN CSU 5410853067597
EAN carton 5410853068143

CSU / inner carton 12
CSU / outer carton 48



8xAA
RECHARGEABLE 1.2V
HHR6-2000IT/8CB

BATTERY

Diameter 14.5 mm
Height 50.5 mm
Weight 29.9 g
Capacity 2000 mAh

CSU

Width 117 mm
Height 53 mm
Depth 16 mm
batteries 8

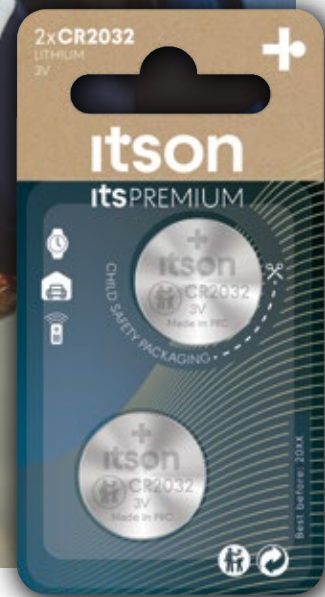
EAN CSU 5410853067610
EAN carton 5410853068167

CSU / carton 40

its on!

its on

When it's on



A mix of different technologies, depending on different usage, to power different kind of appliances.

Coin lithium

A high voltage battery, most suitable for car keys, watches, heart rate monitors or Wi-Fi devices.

Cylindrical lithium

A higher energy density battery, suitable for Wi-Fi, alarm systems, camera or fire detecting systems.



Energy For Life

its SPECIALTIES

Providing reliable energy
for small appliances.

Our itson specialty batteries are small in size, but big in performance, providing the most reliable energy for your small devices like car keys, garage door openers, alarm systems, etc.

The batteries offer reliable energy even in extreme temperatures (-30°C to 60°C).

itson coin lithium batteries come in a child safe packaging.



itson specialty batteries are available in various sizes and pack versions.

Below you find an overview of the available packs:



Since product specifications/availability may differ from country to country, the information contained herein should not be used or relied upon as a substitute for information that is available to you from our local dealers. Please contact your APS sales agent to discuss possibilities.

it's on!

itson

When it's on



2xCR2032

COIN LITHIUM 3V
CR2032IT/2BP

BATTERY		CSU	
Diameter	20 mm	Width	50 mm
Height	3.2 mm	Height	95 mm
Weight	3 g	Depth	4.25 mm
		# batteries	2
EAN CSU		5410853067832	
EAN carton		5410853068389	
# CSU / inner carton		12	
# CSU / outer carton		120	



4xCR2032

COIN LITHIUM 3V
CR2032IT/4BP

BATTERY		CSU	
Diameter	20 mm	Width	83 mm
Height	3.2 mm	Height	120 mm
Weight	3 g	Depth	4.25 mm
		# batteries	4
EAN CSU		5410853067849	
EAN carton		5410853068396	
# CSU / inner carton		12	
# CSU / outer carton		120	

6xCR2032

COIN LITHIUM 3V
CR2032IT/6BW



BATTERY		CSU	
Diameter	20 mm	Width	174 mm
Height	3.2 mm	Height	120 mm
Weight	3 g	Depth	6 mm
		# batteries	6
EAN CSU		5410853067856	
EAN carton		5410853068402	
# CSU / inner carton		20	
# CSU / outer carton		80	



2xCR2025

COIN LITHIUM 3V
CR2025IT/2BP

BATTERY		CSU	
Diameter	20 mm	Width	50 mm
Height	2.5 mm	Height	95 mm
Weight	2.45 g	Depth	4.25 mm
		# batteries	2
EAN CSU		5410853067795	
EAN carton		5410853068341	
# CSU / inner carton		12	
# CSU / outer carton		120	



4xCR2025

COIN LITHIUM 3V
CR2025IT/4BP

BATTERY		CSU	
Diameter	20 mm	Width	83 mm
Height	2.5 mm	Height	120 mm
Weight	2.45 g	Depth	4.25 mm
		# batteries	4
EAN CSU		5410853067801	
EAN carton		5410853068358	
# CSU / inner carton		12	
# CSU / outer carton		120	

6xCR2025

COIN LITHIUM 3V
CR2025IT/6BW



BATTERY		CSU	
Diameter	20 mm	Width	174 mm
Height	2.5 mm	Height	120 mm
Weight	2.45 g	Depth	6 mm
		# batteries	6
EAN CSU		5410853067818	
EAN carton		5410853068365	
# CSU / inner carton		20	
# CSU / outer carton		80	



2xCR2016

COIN LITHIUM 3V
CR2016IT/2BP

BATTERY		CSU	
Diameter	20 mm	Width	50 mm
Height	1.6 mm	Height	95 mm
Weight	1.7 g	Depth	4.25 mm
		# batteries	2

EAN CSU 5410853067757
EAN carton 5410853068303

CSU / inner carton 12
CSU / outer carton 120



4xCR2016

COIN LITHIUM 3V
CR2016IT/4BP

BATTERY		CSU	
Diameter	20 mm	Width	83 mm
Height	1.6 mm	Height	120 mm
Weight	1.7 g	Depth	4.25 mm
		# batteries	4

EAN CSU 5410853067764
EAN carton 5410853068310

CSU / inner carton 12
CSU / outer carton 120



1xCR123

CYLINDRICAL LITHIUM 3V
CR123IT/1BP

BATTERY		CSU	
Diameter	17.1 mm	Width	50 mm
Height	34.5 mm	Height	95 mm
Weight	17 g	Depth	18.5 mm
		# batteries	1

EAN CSU 5410853067863
EAN carton 5410853068419

CSU / inner carton 10
CSU / outer carton 100

6xCR2016

COIN LITHIUM 3V
CR2016IT/6BW



BATTERY		CSU	
Diameter	20 mm	Width	174 mm
Height	1.6 mm	Height	120 mm
Weight	1.7 g	Depth	6 mm
		# batteries	6

EAN CSU 5410853067771
EAN carton 5410853068327

CSU / inner carton 20
CSU / outer carton 80

its on!

its on

When it's on



Our hearing aid battery provides high performance, excellent for the latest generation of Bluetooth hearing aids.

Whether you're in a quiet room or a bustling environment, our hearing aid batteries deliver consistent performance. You can trust our batteries to power your devices in diverse acoustic settings, providing you with the flexibility to navigate any listening environment with ease. With a steady high-performance level, this light weight new generation battery guarantees longer performance.

On top of the excellent quality, our hearing aid batteries are produced in Europe, which helps reducing the carbon footprint associated with transportation. By minimizing the distance that raw materials and finished products need to travel, our hearing aid batteries contribute to lower overall greenhouse gas emissions.

Energy For Ears



its HEARING AID

Zinc air batteries have a unique composition and contain the highest energy density.

itson hearing aid batteries are unique, as only one of the active components (zinc) is inside the battery. When tearing off the tab, oxygen enters and activates the battery.

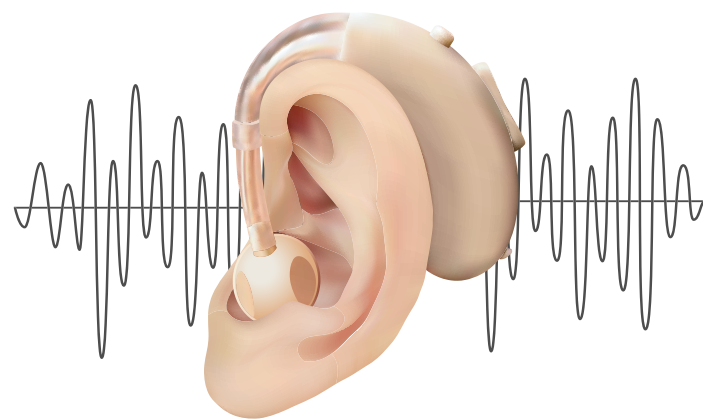
Zinc air batteries have the highest energy density of all electrochemical systems while also being very small. This makes them excellent to power hearing aid devices, small high drain devices in need of a continuous discharge.



over-ear devices



in-ear devices



itson zinc air batteries are available in various sizes and pack versions. Below you find an overview of the available packs:



Since product specifications/availability may differ from country to country, the information contained herein should not be used or relied upon as a substitute for information that is available to you from our local dealers. Please contact your APS sales agent to discuss possibilities.

its on!

itson

When it's on

its on!



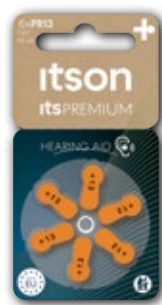
1xPR10

HEARING AID BATTERIES 1.4V
PR230(10)IT/6RM

BATTERY		CSU	
Diameter	5.8 mm	Width	48 mm
Height	3.6 mm	Height	94 mm
Weight	0.30 g	Depth	4.7 mm
		# batteries	6

EAN CSU	5410853067917
EAN carton	5410853068464

# CSU / inner carton	10
# CSU / outer carton	50



1xPR13

HEARING AID BATTERIES 1.4V
PR13(48)IT/6RM

BATTERY		CSU	
Diameter	7.9 mm	Width	48 mm
Height	5.4 mm	Height	94 mm
Weight	0.83 g	Depth	6.6 mm
		# batteries	6

EAN CSU	5410853067900
EAN carton	5410853068457

# CSU / inner carton	10
# CSU / outer carton	50



1xPR312

HEARING AID BATTERIES 1.4V
PR312(41)IT/6RM

BATTERY		CSU	
Diameter	7.9 mm	Width	48 mm
Height	3.6 mm	Height	94 mm
Weight	0.58 g	Depth	4.7 mm
		# batteries	6

EAN CSU	5410853067924
EAN carton	5410853068471

# CSU / inner carton	10
# CSU / outer carton	50



1xPR675

HEARING AID BATTERIES 1.4V
PR675(44)IT/6RM

BATTERY		CSU	
Diameter	11.6 mm	Width	48 mm
Height	5.4 mm	Height	94 mm
Weight	1.85 g	Depth	6.6 mm
		# batteries	6

EAN CSU	5410853067931
EAN carton	5410853068488

# CSU / inner carton	10
# CSU / outer carton	50

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its on

When it's on

its POSM

SHELF STOPPER
220 X 420 MM



WOBLER
148 X 210 MM



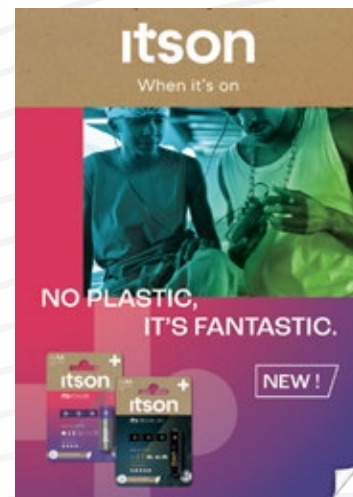
WINDOW STICKER
50 X 60 CM



TOTEM
60 X 200 CM



POSTER
297 X 420 MM



FLOOR STICKER
50 X 60 CM



Please note that the visuals are only simulations of how our itson displays and POS materials could look like. Please contact your APS sales agent to discuss possibilities and timings.

its DISPLAYS

CARTON
FLOOR DISPLAY



SIDE HANGERS



12WSU
CARTON
FLOOR DISPLAY



CARTON
COUNTER DISPLAY



METAL
COUNTER DISPLAY



CODIS F4
CARTON
COUNTER DISPLAY



28H
METAL
FLOOR DISPLAY

Boost your sales

of itson batteries and mobile energy solutions with our dedicated displays and POS materials.

its on portfolio

MODEL	ITEM CODE	ITEM DESCRIPTION
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its PREMIUM

AA	30010100	LR6IPR/4CP
AA	30010101	LR6IPR/8HH
AA	30010102	LR6IPR/8CB
AA	30010103	LR6IPR/10HH
AA	30010104	LR6IPR/10CB
AAA	30010105	LR03IPR/4CP
AAA	30010106	LR03IPR/8HH
AAA	30010107	LR03IPR/8CB
AAA	30010108	LR03IPR/10HH
AAA	30010109	LR03IPR/10CB

its POWER

AA	30010083	LR6IPO/4CP
AA	30010084	LR6IPO/8HH
AA	30010085	LR6IPO/8CB
AA	30010086	LR6IPO/10HH
AA	30010087	LR6IPO/10HH 8+2
AA	30010088	LR6IPO/10CB
AA	30010089	LR6IPO/10CB 8+2
AAA	30010090	LR03IPO/4CP
AAA	30010091	LR03IPO/8HH
AAA	30010092	LR03IPO/8CB
AAA	30010093	LR03IPO/10HH
AAA	30010094	LR03IPO/10HH 8+2
AAA	30010095	LR03IPO/10CB
AAA	30010096	LR03IPO/10CB 8+2
C	30010097	LR14IPO/2CP
D	30010098	LR20IPO/2CP
9V	30010099	6LR61IPO/1CP

MODEL	ITEM CODE	ITEM DESCRIPTION
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its RECHARGE PRO

AA	30010112	HHR6-2000IT/4CP
AA	30010113	HHR6-2000IT/8CB
AAA	30010115	HHR03-800IT/4CP
AAA	30010116	HHR03-800IT/8CB

its RECHARGE

AA	30010118	HHR6-2500IT/4CP
AA	30010119	HHR6-2500IT/8CB
AAA	30010121	HHR03-930IT/4CP
AAA	30010122	HHR03-930IT/8CB

its SPECIALTIES

COIN LITHIUM		
CR2016	30010124	CR2016IT/2BP
CR2016	30010125	CR2016IT/4BP
CR2016	30010126	CR2016IT/6BW
CR2025	30010128	CR2025IT/2BP
CR2025	30010129	CR2025IT/4BP
CR2025	30010130	CR2025IT/6BW
CR2032	30010132	CR2032IT/2BP
CR2032	30010133	CR2032IT/4BP
CR2032	30010134	CR2032IT/6BW
CYLINDRICAL LITHIUM		
CR123	30010135	CR123IT/1BP

its HEARING AID

PR13	30010137	PR13(48)IT/6RM
PR230	30010138	PR230(10)IT/6RM
PR312	30010139	PR312(41)IT/6RM
PR675	30010140	PR675(44)IT/6RM

Change
your battery,
change the
future.



itson

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Advanced Power Solutions NV reserves the right, however, to make changes at any time, without notice, to models, equipment, specifications and availability. 10/2023.

Promoter: Advanced Power Solutions NV, Nieuwe Gentsesteenweg 21, 1702 Groot-Bijgaarden, Belgium.